

Linking people workshop

Check your intercultural skills

- an eye-opening introduction for organisations

**Culture can be a powerful force
that can undermine or propel
business success**

Susan C. Schneider
Jean-Louis Barsoux

Workshop content

- Building awareness of how cultural differences influence daily business
- What cultural values are important when in a cross-cultural context
- How you can create value by using cultural synergies
- How misunderstandings can be solved constructively, also avoiding negative financial consequences.
- Where your organisation's potential for improvement lies

Who should take part?

The workshop is targeted at executives and project managers who are working cross-border or in a multicultural team.

If required the workshop can apply the Intercultural Development Inventory (IDI) for individuals or teams developed by Milton Bennett. The IDI is an assessment tool by which intercultural competence can be measured.

What the linking people workshop could look like

8.30-9.00

How do you deal with cultural differences?

- a short simulation to begin with

The simulation shows in a real-life situation

- how participants might react to otherness.
- possible critical incidents
- the importance of intercultural competence

9.00-9.30

Cultural value orientation and their influence on business

- raising awareness that culture plays a key role in business effectiveness

Research shows that each culture has a specific approach to solving problems. By seeking ways to use cultural differences as a source of competitive advantage.

9.30-10.00

Break

10.00-12.00

Is your organisation culturally competent?

- a check based on your practical business reality

- what are your cultural challenges?
- how are you handling them?
- where does your organisation's potential lie?

We raise awareness for underlying problems and possible ways forward

Your investment

CHF 990.00, excl. VAT and expenses

Individual or group assessments will be charged separately.

Packages are available at request.

Interested?

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